

Preparing For And  
Operating Thru the  
Super Bowl



**ATLANTA**  
**HOST TO SUPER BOWL LIII**



# Panelist

- Amy Patterson – Atlanta Super Bowl Host Committee
- Shawn Stallworth – U.S. Department of Homeland Security
- Brian Barrios – Southern Company IT Security
- Freddie Wright – Georgia Power, Power Delivery

**WE ARE**

**ATL**

**#ATLSB53**

### **Atlanta Super Bowl Host Committee**

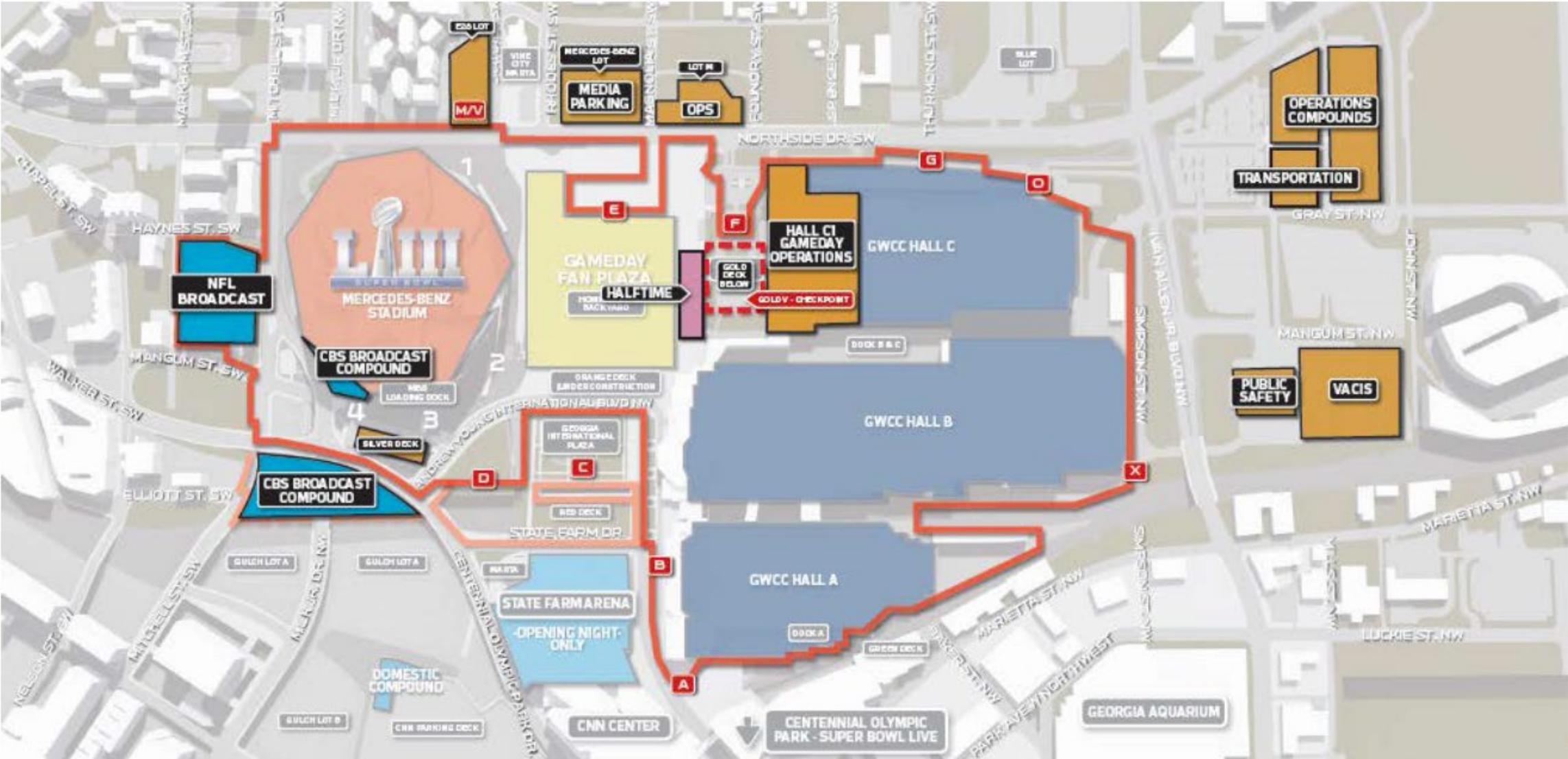
The Atlanta Super Bowl Host Committee serves as the liaison between the National Football League, the City of Atlanta and the local Atlanta community. Formed in 2017 as a 501(c)6 under the Championship Hosting Division of the Atlanta Sports Council, the Host Committee leads and coordinates the local activities and events that will enhance the Super Bowl LIII experience for the city, state and region. The Host Committee will leverage the Super Bowl as an opportunity to introduce the world to the culturally diverse and innovative spirit of Atlanta as well as create a lasting legacy of the game in our community.

# Super Bowl LIII

---

- Load-in began January 2, 2019.
- Load-out completed February 27, 2019.
- 10-day operational period.
- Events started Saturday, January 26, 2019.
- Game Day was Sunday, February 3, 2019.
- Over 100+ Super Bowl-related events held throughout Metro Atlanta.
- TSA screen a record 101,999 passengers on Monday, February 4, 2019.
- Over 150,000 out of town guests.
- Over 500,000 visitors came to Super Bowl LIVE and Super Bowl Experience.
- Over 40 local, state and federal agencies actively participated in planning.
- 1,593 private jet arrivals at Atlanta-area airports.
- MARTA ran for 94 hours straight and carried a record breaking 270,000 riders on Saturday, February 2.

# CAMPUS OPERATIONS



# Super Bowl LIII IFSO Contributors

Lead Local Law Enforcement Agency: Atlanta Police Department (APD)  
Authorized Strength >2000 Officers  
Lead Federal Law Enforcement Agency: Federal Bureau of Investigation

## Interagency Support

12 IFSO Contributors  
539 Personnel

DOD Contributors:    Other Contributors:

- |                          |             |
|--------------------------|-------------|
| ▪ GANG                   | ▪ FAA       |
| ▪ NGB                    | ▪ FCC       |
| ▪ NORTHCOM               | ▪ EPA       |
|                          | ▪ HHS       |
| <u>DOJ Contributors:</u> | ▪ NOAA/NWS  |
| ▪ FBI                    | ▪ ODNI/NCTC |
|                          | ▪ DOE/NNSA  |
|                          | ▪ ARC       |

## DHS Support

25 IFSO Contributors  
590 Personnel, 129 Bomb Dog Teams, 5 Aircraft,  
3 VIPR Teams

FEMA Contributors:

- IMACC
- ORR

OPS Contributors:

- NOC
- SEP

CBP Contributors:

- AMO
- OFO

CISA Contributors:

- CS&C
- ECD
- FPS
- ISD
- NICC
- NCCIC

TSA Contributors:

- SO
- LE/FAMS
- SOCS
- TSA I&A
- NDF
- FCT PIO

Other Contributors:

- ICE/HSI
- I&A
- FCT PIO
- CWMDO
- USCG
- USSS
- HSIN



**CISA**  
CYBER+INFRASTRUCTURE

# Super Bowl LIII Key DHS Support

- TSA: 164
  - Explosive Detection Canine Teams
  - Transportation Security Inspectors
  - (SSI) VIPR Teams
  - National Deployment Force
- ICE: 150
  - Federal Coordinator
  - Counter Human Trafficking Teams
  - Intellectual Property Enforcement
  - Special Response Teams
  - Mobile Command Centers
- CBP: 117
  - NORAD Air Security Mission
  - Tactical Air Support
  - Airborne Surveillance Video Down Link
  - Vehicle and Cargo Screening
- CISA: 61
  - Deputy Federal Coordinator
  - Infrastructure Risk Assessments
  - Cyber and Communications Security
  - Training
  - Operations Center Staffing
- FEMA: 26
  - Secure Communications
  - Operations Center Staffing
- USSS: 25
  - Alternate Deputy Federal Coordinator
  - Training
  - Explosive Detection Canine Teams
- USCG: 22
  - Explosive Detection Canine Teams



*Note: Personnel numbers are approximate)*

# Super Bowl LIII

- 11 Southern Company and Georgia Power Organizations engaged in planning and execution
- Network Underground - 12 months of preparation
- 33 Critical venues
- 103 Network Underground employees
- 151 vaults and 442 manholes inspected

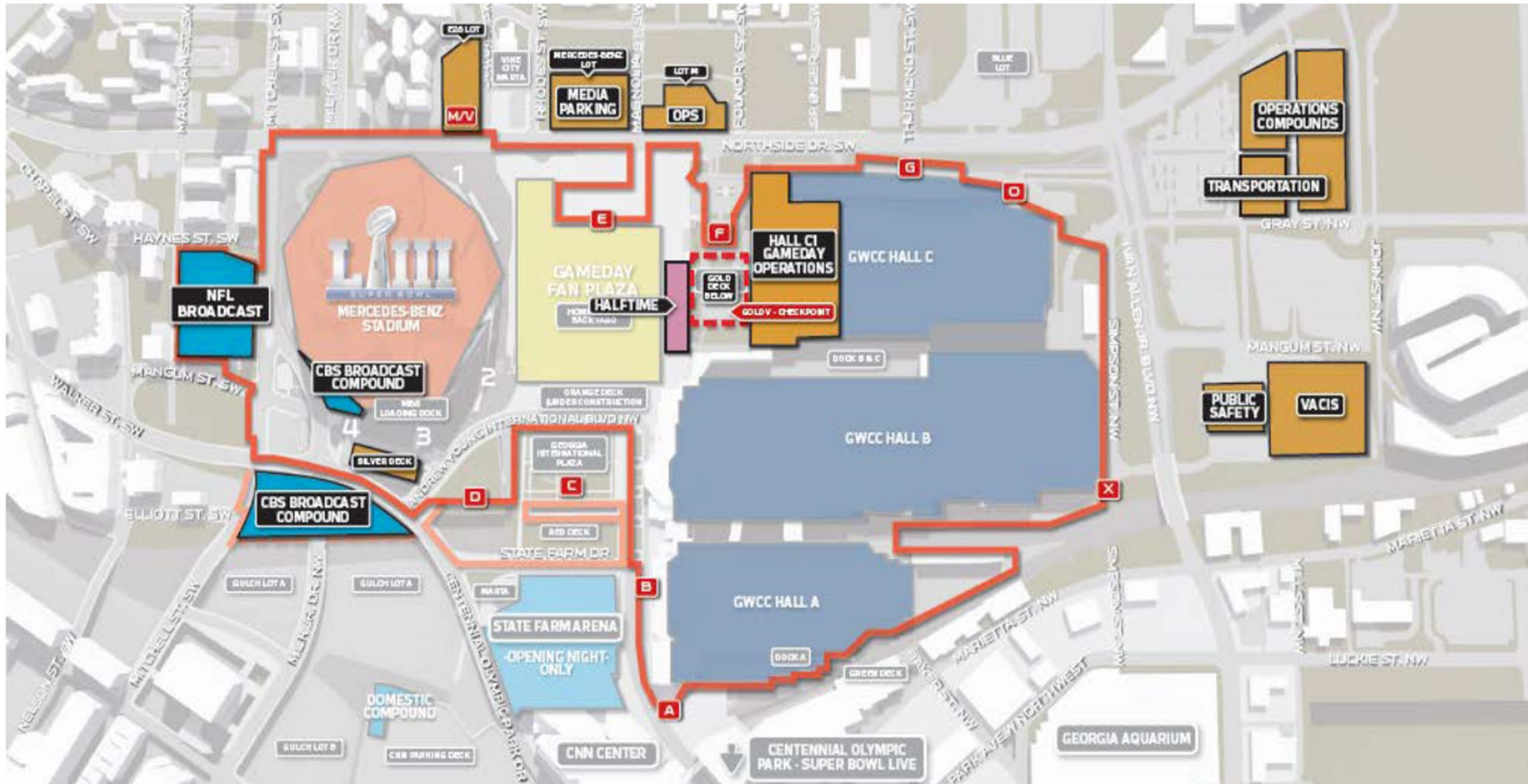


# SUPER BOWL LIII FOCUS AREAS

- System Maintenance and Upgrades
- Comprehensive Operations Plan
- Reliability
- Physical and Cyber Security
- Communication Redundancy
- Staging Personnel and Equipment
- Credentialing
- Logistics



# CAMPUS OPERATIONS



# Key Cybersecurity Focus Areas

- Heightened monitoring
- Change freeze
- Critical Infrastructure and Key Resources (CIKR) intelligence sharing
- Federal cyber response assets prepositioned
- Critical vendor support brought on-site



Questions?